

# John M. Reinhardt

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<http://reinhardtjohn.com/>

## EDUCATION

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**SUNY New Paltz**, New Paltz, NY

May 2014

Computer Science

Bachelor of Science

## EXPERIENCE

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**Jellyfish** Manhattan, NY

2021-Present

**Webedia, Revelation** Manhattan, NY

2019-2021

*Content Manager*

- Content Manager for SONY PlayStation competitive gaming website and tournament platform
- Responsible for managing the content management system (CMS) and content on the platform for both international and regional teams.
- Design and produce social media, marketing, and website assets
- Work directly with the world's largest esports company (ESL) to track, maintain, and support tournaments
- Create and maintain monthly programs and activations
- Work with the livestream team to promote and execute Twitch and YouTube promotions/streams
- Upload videos to the PlayStation YouTube
- Work closely with the development and product team to create better user experience and best practices, including QA testing and product review.

**Gaming Editorial** NY

2017-2019

*Founder*

- Founder of GamingEditorial.com, a video game and esports news website.
- Obtained over 750,000 unique visitors and over 1 million visits through organic search.
- Used Google Analytics, AdSense, and Search Console to track and improve website performance.
- Used social media platforms like Twitter, Reddit, and Facebook, including Facebook ad campaigns to drive traffic to the website.
- Included SEO best practices to promote strong articles on trending topics.
- Attended esports events as press & media on behalf of GamingEditorial.com such as ESL New York 2018 and 2019.
- Developed and designed the website, and wrote engaging articles.

**Rev Design, Inc.** Patterson, NY

2014 - 2017

*Full Stack Web Developer*

- Developing mobile responsive websites using HTML, CSS, SQL, PHP, and WordPress
- Building custom, client-friendly WordPress themes, fully developing the front and backend of websites.

- Good understanding of SEO and marketing a business, including Social Media
- Answering phones and working closely with clients to develop client-friendly CMS
- Meeting with clients in person for CMS training and website presentations
- Adobe Dreamweaver, Photoshop, Illustrator, Acrobat, Microsoft Office, MAC OS

**Universal Network Development Corporation**, Brewster, NY Summer 2010 / 2012

*Administrative Assistant*

- Worked closely with regional manager of this telecommunications company
- Conducted field visits to contact property Superiors and obtain Due Diligence
- Answered phones, responded to inquiries and provided customer service
- Standardized and organized company files and records for easy access to information
- Created invoices, collected and faxed all employee time sheets and other documents to the corporate office
- Met and greeted clients and visitors

**Kobackers Market**, Brewster, NY January 2007 - March *Courtesy Manager*

- Promoted from cashier to manager, in charge of 3 cashiers
- Responsible for counting and handling cash
- Provide customer service to guests
- Strong communication skills with customers and coworkers

## SKILLS

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### Computer Science Skills

- Strong in HTML, CSS, SQL, PHP, and WordPress.
- Experienced in building custom WordPress themes, and familiar with JavaScript, jQuery, and other CMS and E-Commerce platforms
- Adobe Dreamweaver, Photoshop, Illustrator and Acrobat skills, Microsoft Office
- Knowledgeable in both Windows and Mac Operating Systems
- Extremely strong typer, great communicator and team player.
- Always presenting myself in a professional manner.